



## Grow My GRIT Podcast Episode 15: Can GRIT Be the Springboard to Launch a Business?

Which of Jennifer's three obstacles is (or will be) the biggest hinderance as you roll out plans to launch your business? Rank order the other obstacles in terms of relevance to your plans.

- Just because something comes naturally and may not feel like work to you, this doesn't mean you always have to share your services, your skills and your time for free.
- Packaging your services (i.e., deliverables) in a way that inspires people to see the value and want to pay has its own set of challenges.
- It's really hard to assign a price to services that you've been providing for free because you never really thought you could actually build a business on your passion.

Which letter in your GRIT will be useful in the face of the first obstacle Jennifer identified? How about the second obstacle? What about the third obstacle?

If you wanted ideas on how to embrace and navigate one of the obstacles Jennifer identified, where in your life is there an entrepreneur currently working through a similar situation?

**Bonus #1 - Is there a sentence or thought you wish you could unhear because it makes you feel as though you could/should change something about your way of being or your way of doing things in the world?**

**Bonus #2 – Did a question you've been avoiding come up in this episode? How will you answer the question if you're ready?**

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Gritty Guru Company  
[hello@growmygrit.com](mailto:hello@growmygrit.com)